

- The Beet -

A Publication of Market Central, Inc.



April 4, 2014

**The Market Opens Saturday, April 5
7 am to Noon
Water Street parking lot**

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1st Market of the Season

There's a lot going in 2014!

Welcome new vendor,
Little Hat Creek Farm

A small ecological vegetable
farm and artisanal bakery
in Nelson County, Virginia



Market Central, Inc. is a non-profit organization dedicated to engaging the Charlottesville City Market community.

[Contact Market Central](#) for information about our programs.

For market operations and space assignments, please [contact the market managers](#).

Making healthy fruits and vegetables more affordable!

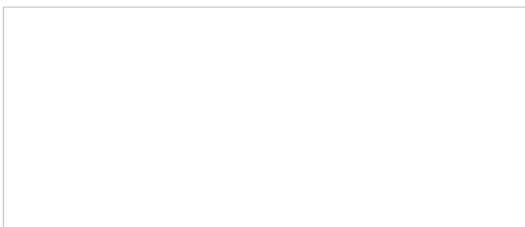
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It's a SNAP!

We're excited to announce that we received another block grant from Wholesome Wave's Double Value Coupon Program, which doubles the value of food stamps when they are used to buy fresh, healthy produce.

When SNAP recipients use their benefits to purchase farmers' market produce, **we match up to \$10!** Last year, we provided over \$6,000 in matching funds and hope to raise even more money this year to increase our outreach.



Check out some of the Tom Yum activities at the City Market on 4/12.

	Title	Venue	Event Type
9:00 am - 12:00 pm	Expo: Tom Yum - Artisan Food Vendors	Charlottesville Farmer's Market	Food, Innovation
9:00 am - 12:00 pm	Community Investment Collaborative (CIC): Entrepreneur Showcase	Charlottesville Farmer's Market	Entrepreneurship, Food

9:00
am -
12:00
pm

Title
[Expo: Tom Yum -
Chef Demos](#)

Venue
BON

Event Type
Food, Innovation

