

- The Beet -

A Publication of Market Central, Inc.



April 10, 2015

Welcome to the 2015 Market Season!

If you made it to the opening day last week, you would have observed the throngs of market-goers who were obviously very glad to be back at the market. The new layout is very spacious for customers, although they do have to figure out where their favorite vendors are now located.



Did you see the new Compost Station run by [GreenBlue](#) and [Black Bear Composting](#)? Depending on the nature of your garbage, you can recycle, compost or send it to the landfill, right at the market! You can also pick up a compostable bag to bring your compost from home. This is a fantastic new program to help compost our waste at the market and raise awareness of the recyclable or non-recyclable nature of our trash.

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marketcentralonline.org

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Market Central, Inc. is a non-profit organization dedicated to engaging the Charlottesville City Market community.

[Contact us](#) for information about our programs.

For market operations and space assignments, please [contact the market managers](#).

Attention: Vendors!

Food Entrepreneur Workshop

Friday, April 24, 2015

CACF Future Fund Pitch Night

Market Central is on a quest to win funding for our programs at the Tom Tom Nonprofit Pitch Night!

We hope you will be our guest for the 2015 Future Fund [Nonprofit Pitch Night](#) at the [Tom Tom Festival](#) on Tuesday, April 14th, as 16 local nonprofits vie for \$30,000+ in grant funding!



NONPROFIT PITCH NIGHT

TOM TOM FOUNDERS FESTIVAL

cacf FUTURE FUND

PRESENTED BY THE FUTURE FUND
at the CHARLOTTESVILLE AREA COMMUNITY FOUNDATION

15 NONPROFITS
\$30,000 IN GRANTS

TUESDAY, APRIL 14TH
6PM REFRESHMENTS, 7PM PITCHES
Jefferson School African American Heritage Center

Join the Future Fund in allocating \$30,000 to nonprofits in arts, education, and environment.
NO COVER. \$10 TO VOTE. \$225 TO JOIN FUND.
RSVP & LEARN MORE AT TOMTOMFEST.COM/NONPROFITPITCH

TOM TOM FOUNDERS FESTIVAL
CHARLOTTESVILLE, VA
APRIL 13-19, 2015
www.tomtomfest.com

cacf Charlottesville Area COMMUNITY FOUNDATION
Jefferson School AFRICAN AMERICAN HERITAGE CENTER
cacf Charlottesville Area COMMUNITY FOUNDATION
The Arts and Sales Skills Project

batten institute
The Center for Nonprofit Leadership

VIRGINIA IS FOR LOVERS

STUDIO X

Virginia Cooperative Extension
Virginia Tech • Virginia State University

tomtomfest.com



2015 FOOD ENTREPRENEUR WORKSHOP
Friday, April 24th
9:00-4:00

FARMVILLE, VA

Planning, Marketing, and Succeeding in Commercial Food Production

For More Information
Email: info@virginiafoodworks.org
Phone: (434) 960-6958

\$15 Workshop Fee
Event Date: April 24th
Register By: April 17th
Via www.virginiafoodworks.org

Virginia Cooperative Extension
Virginia Tech • Virginia State University

Find out more & sign up at www.virginiafoodworks.org

[The Future Fund](#) is a Community Foundation program that allows Next-Gen philanthropists to combine their resources to support local nonprofits addressing community issues. Our Pitch Night will feature

our 2015 grant finalists, which were selected from a pool of 77 nonprofit applicants working in Arts, Education and the Environment. We would love for you to participate on April 14! You can do so in a couple ways:

-Stop by the [FREE EVENT](#) at the [Jefferson School Heritage Center](#) at 6pm on April 14th to hear about some great local nonprofit programs, grab your first drink on us, and enjoy catering from feast!

-Attend the event and purchase a \$10 voting ticket (limit 10 per attendee) which will be pooled to create the "Audience Favorite" grant award. The Audience Favorite pool will be matched by \$1,500 in funds from Community Foundation donors, and you will then vote to award the grant to a Nonprofit Finalist!

-Purchase a \$225 Future Fund membership, matched by the Community Foundation, and vote on allocating our \$30,000 grantmaking pool to a nonprofit finalist!

To learn more and [RSVP](#):

-Join [our event on Facebook](#), and check out our 2015 Finalists!

-RSVP directly [HERE](#).

Stop by the Move2Health Kickoff Event on Monday!
Market Central will be there conducting SNAP outreach.

Fresh Farmacy

FRUIT & VEGGIE
PRESCRIPTION
PROGRAM

move
health.
EAT FRUITS & VEGGIES EVERY DAY.
PROVE HEALTHY THE COLORFUL WAY!



Kick-off Event

When: Monday, April 13, 2015

Time: Drop by from 4:00 p.m.–6:00 p.m.

Location: Vinegar Hill Café
at the Jefferson School City Center
233 4th Street, NW
Charlottesville, Virginia 22903

Free Giveaways • Taste Testing

Take Home a Meal

Crock Pots • Woks • Cooking Supplies

Cooking Demonstrations

charlottesville
FREE CLINIC

WESTHAVEN CLINIC

City of
Promise
FOR CHARLOTTESVILLE

THOMAS JEFFERSON HEALTH DISTRICT
WORKING TOGETHER FOR
A HEALTHY COMMUNITY

Martha
Jefferson Starr Hill Health Center
SENTARA

City Market 2015 Layout

City Market is located at the corner of Water St. and Second St.
Physical address: 100 Water Street, Charlottesville, VA 22902

Parking is available in the Water Street Parking Garage and the
metered parking lot next to the market.

City Market Hours

Saturdays, April - October: 7am - 12noon

Saturdays, November - December: 8am - 1pm

