

# News from the Market....



A publication of Market Central, Inc.

August 2012

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### Vendor Spotlight

Save the Date for FARM TOUR

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### **Vendor Spotlight: Lynette Meynig**

**Business:** *Family Ties and Pies*

**Known for:** her scrumptious strawberry and rhubarb pies and a voice like that of an angel

**Years as a vendor:** 7

**Why sell at the market:** "The farmers market is a wonderful community of vendors and customers."

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### Mid-Week Markets

#### The Market at Pen Park

Penn Park on Rio Road  
*Tuesdays, 3-7 pm*

#### Farmers in the Park\*

Meade Park  
*Wednesdays, 3-7 pm*



### **Vendor Spotlight: Lynette Meynig,** *Family Ties and Pies*

Lynette Meynig has worn many different hats throughout her life, but has loved baking since she was a little girl. The idea of transforming her then creative outlet into a successful business, however, came much later in life - after a husband and two kids.

Her first passion was dance. A New Yorker by birth, Lynette graduated from Butler with a dance degree and performed at the prestigious Metropolitan Opera in New York City. Dance is also how she met her husband Scott - in a Ballet Company in Kassel, Germany. Sounds like a fairytale? Hold on, it gets better.

[Continue reading Lynette's story here.](#)

### It's almost time to -- Meet Yer Eats!

**The date is set for Monday, September 3.**

**The farm line-up is set - - 21 farms!**

**Start planning your route tonight when our farm tour site goes LIVE at [marketcentralonline.org](http://marketcentralonline.org) and follow [Meet Yer Eats on facebook](#) for the latest updates! Look**



\*Market Central will be at Farmers in the Park for all your tokens and E.B.T. needs! For more information and for directions, click [here](#).

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*Show your LOVE for the markets!*

Like us on Facebook 

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## **Become a Friend of the Market!**



With a donation of \$20 or more to Market Central, you join the growing roster of Market Friends whose generosity helps support a stronger market community. And if that warm, fuzzy feeling isn't enough, being a **Friend of the Market** is your ticket to special discounts on events, classes and merchandise offered by Market Central. You'll also be eligible for vendor specials offered throughout the season. To know what the specials are each week, come see our "Friends Specials" board at our booth on Saturday mornings.

If you already are a **Friend of the Market**, THANK YOU! Please come pick up your Friends card at the Market Central table. They're pretty snazzy looking: wear 'em loud and proud, Friends!  
Click here to become a Friend now!  
**Vendors:** if you have specials for

for tour programs at the market, starting this week!

Our sincere thanks to [Relay Foods](#) for sponsoring the 2012 tour!



**Meet Yer EATS**

## **Discover You Can!**

Our popular series of canning classes is underway, and registrations are filling fast. If you'd like to sign up for one of the upcoming classes, don't delay ~ sign up today! Registration for these classes is \$20 (just \$15 if you're a Friend of the Market), and you can sign up easily through [our website](#), or by following the links below. Proceeds are donated to the Kay's Kitchen program at the Haven.



### **Market DEMO:**

Saturday, August 4 at the City Market, Extension Agent Christine Kastan will be at the Market Central booth with plenty of information about canning, and specifically about **canning under pressure**. Bring your equipment for an expert inspection, and have your pressure gauge tested! FREE ~ from 8:30 to 11:00.

### **Classes:**

Pressure Canning Basics - Saturday, August 4, 1-4 pm at the Haven

Pickles!- Saturday, August 18, 1-4 pm at the Haven

Be sure to enter your email address for our weekly drawings, and the grand prize drawing at the end of the season for a full water bath canning outfit.

We have oodles of giveaways, recipes, and coupons, courtesy of the Ball Company! If you haven't snagged yours yet, or if you have a church group or other organization that could use them, please stop by our booth and grab a bundle ~ we'd love to share them.

*Market Central was selected as one of 30 organizations across the country to bring the **Discover You Can** program to their market this summer. The program, sponsored by Jarden Home Brands (the Ball canning jar company) and the Farmers Market Coalition, is designed to demonstrate methods of home food preservation, and teach customers how to enjoy more local produce -- year round!*

"Friends of the Market," let us know!  
Send an email to  
info@marketcentralonline.org on the  
Thursday before the market and come  
pick up a display sign on Saturday  
morning to advertise your special at  
your stand.

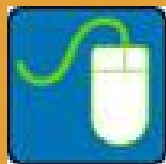
[Read more about our Friends of the  
Market program, and sign up now  
here](#)



## Vat's the Idea!

Caromont Farm has launched a kickstarter campaign to fund a new cheese vat to expand their production capacity. Along with the campaign, which you can [see and support here](#), they've got a brand new logo, too!

Thanks to everyone who contributed to our campaign to rebuild the greenhouse at Planet Earth Diversified after that awful storm on June 29. If you missed the story, you can [read more about it here](#). With your support, we raised over \$2,000 for a recovery fund for Michael and Leslie. And thanks to a volunteer work crew organized by another vendor, much of the storm debris has been removed. An amazing job ~ thanks!



### Got Questions?

Contact us via email using the links below, or stop by the Market Central table on Saturday mornings.

[Cecile Gorham, Chairwoman](#)

[Kathy Kildea, Program Coordinator](#)

[Chiara Canzi, Program Assistant](#)