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Market News

Issue 2 - April 14, 2010



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[Visit our website for more about Market Central](#)



Market Central is a non-profit organization dedicated to preserving and promoting the Charlottesville City Market. For membership information, feedback or suggestions, please contact us at marketcentral@bnsi.net

Membership is \$10 annually, and ensures that you have an opportunity to be involved in decisions that affect the future of the Charlottesville City Market.

Calling All Visionaries!

Come to the City Market Design Workshop - April 24



[Click here to tell us what you think about a new market location!](#)

At the Market Central table at City market, we hear a LOT of opinions about the market. As the discussion about whether and where to move the market unfolds, it's obvious that the stakeholders in the future of the market have strong feelings about

the various proposals that have been suggested. There's an event coming up soon that will provide a great opportunity for people to voice their opinions on a future site of the market, and for those views to be translated into a plan for a permanent home for the market. [\(read more\)](#)

Want to participate? Here's how:

- Take a few minutes and tell us your thoughts about the market environment. [\(Click here for survey link\)](#) Forward it to people who have ideas and opinions about the City Market - and please: do it quickly so that results can be tabulated by April 22 for presentation to the workshop!
- Attend the workshop! April 24, 1-4 p.m. at [City Space](#). The invitation to participate in this exciting workshop is open to everyone, and it's free of charge. Pre-register to [Elizabeth Rhodes](#)

[Read more about this exciting event HERE](#)

AIA Central Virginia is a local component of the American Institute of Architects serving the city of Charlottesville and surrounding areas. Architecture Week (April 23-29) is a chance to bring together design professionals and the public to celebrate the excellence, innovation and leadership within the Architectural Community. There are a number of events scheduled which you can read about on their website

Dues and donations are tax deductible as allowed by law.

<http://aiacv-archweek.org>

Join Our Mailing List!

Ready to join?

Look for the Market Central booth at City Market on Saturday mornings, and please stop by and introduce yourself - we enjoy knowing our market neighbors by name! (We're next to the Market Manager's tent.)

Beyond Produce: the Artisans of City Market



As you wander through the City Market on any given Saturday, you'll surely see a collection of artisans who bring beautiful diversity to the market. Whether you're treating yourself to something new and beguiling, or looking for a unique gift - the talented artisans at the City Market have just the thing. (And in many cases, they can create a custom design, just for you!) In addition to the reserved space vendors listed below, on any given Saturday, you're likely to find a few newcomers as well!

[Read the rest of the article - and link to artisan's sites!](#)

Can there be too many farmers markets?

by Wendy Harrison, The Farm at Red Hill

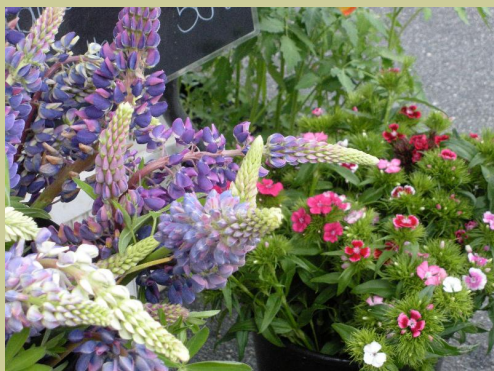
A few years back I was asked the question: "Do you think there can be too many farmer's markets?" At that time, being a fledgling farm and wanting as much face time with customers as possible, my answer was an emphatic, "no way". Now, five years later, having witnessed innumerable new markets opening up and old ones adding more spaces, I have to say, I'm not so sure about my answer anymore.

[Click here to read more](#)



Dear Phlowerlady -

The Phlower Lady, a.k.a. Eileen Stephens, invites questions about growing cut flowers and about their care post-harvest. Drop a note to Eileen at market with your question - it might appear in our next issue!



Dear Phlower Lady,
I planted Sweet William last year and it didn't grow very big and it didn't bloom at all. I thought the cold, snowy winter would have killed it, but now it is growing tall and has flower buds. What is going on?

- Billie

Dear Billie,
What you are observing here is the behavior of a biennial (two year) plant. A biennial doesn't flower its first year, growing only leaves, often close to the ground, and a strong root system. The next year, flowers appear, seeds form and the plant dies.

Other biennial garden flowers that come to mind are Dame's Rocket, Queen Anne's Lace, and Lunaria. Because these reseed profusely, we often don't notice that the old plants die. Interestingly, many

vegetables are biennials. Think about carrots, parsley, parsnips, beets. If not harvested, they winter over and bloom in the spring. Did you know that Queen Anne's Lace is just a wild carrot?

- PL

Dear Phlower Lady,
Why do you spell your name like that? I looked up phlower in the dictionary, and it's not a real word. Don't you know how to spell?

- Edith Edit

Dear Edith,
Because I am a phictious character I can make up my own rules.

- PL

For a broad range of growing questions, also consult the Master Gardener Help Desk, often present at City Market and at Farmers in the Park.

Thanks for supporting the market, and for taking a look at our newsletter. We welcome comments, suggestions, and article submissions from our readers - anytime!

Cecile Gorham
Market Central, Inc.